

BE THE CHANGE

A Tzedakah Inspired Public Art Movement

BROUGHT TO YOU BY THE JCFOC WEISSMAN ARTS PROGRAM

A national project started by the Boston-based **Jewish Arts Collaborative**, **BE THE CHANGE** is an art and activism initiative inspired by the Jewish tenet of justice and drawing from the ritualistic Jewish Tzedakah box. It is about making space to talk about injustice and giving us all the necessary action steps to be agents of change in our local and global communities.

WEISSMAN ARTS collaborated with the Los Angeles-based **Skirball Cultural Center**, sharing four boxes from their recent mounting of **BE THE CHANGE**. Beyond the **Skirball Cultural Center** boxes, four additional boxes were commissioned for our Orange County community. Each box is designed by an artist and has a local Orange County organization serving as host and ambassador. The eight boxes are on display from April 7th through July 31st, 2024. Refer to the map and corresponding number to see the location and box details.



1 Artist:
LEEAV SOFER

Topic:
Vulnerable Voices

Host:
**Community Action Partnership
Orange County**
Regional Ambassador:
NA'AMAT USA



2 Artist:
**ISAAC
BRYNJEGARD-BIALIK**

Topic:
Fighting Antisemitism

Host:
UCI & Chapman University
Regional Ambassador:
Hillel Orange County



3 Artist:
MR. B BABY

Topic:
Housing Crisis

Host:
Alta Baja & 4th Street Markets
Regional Ambassador:
Community Scholars Program



4 Artist:
CATHY WEISS

Topic:
**Home
and Belonging**

Host &
Regional Ambassador:
Irvine Hebrew Day School



5 Artist:
RIVER GARZA

Topic:
**Indigenous
Communities**

Host:
Arvida Bookstore
Regional Ambassador:
Anti-Defamation League



6 Artist:
**EMILY
BOWEN COHEN**

Topic:
Youth Mental Health

Host:
Merage JCC
Regional Ambassador:
**Jewish Federation
of Orange County**



7 Artist:
**NATURE NEXUS
INSTITUTE**

Topic:
Environmental Justice

Host:
Merage JCC
Regional Ambassador:
**Adamah & The Jewish Climate
Leadership Coalition**



8 Artist:
ALEX ABLI

Topic:
Religious Tolerance

Host:
Pacifica Institute
Regional Ambassador:
Jewish Collaborative of OC



SAVE THE DATE

DWELL FESTIVAL @ THE ECOLOGY CENTER

Join us on Sunday, October 20th, for a vibrant **SUKKOT experience!** Immerse yourself in the intersection of ancient harvest practices, sustainable farming, and artistic expression. Learn from guest chefs, farmers, and educators at our main Food Stage. Enjoy farm tours, cooking demos, interactive workshops including fermentation, and sessions on meditation, yoga, and more. There will be exciting activities for all ages. Stay tuned for more details and information to follow.

The **WEISSMAN ARTS PROGRAM** is brought to you through a generous legacy gift from the **Albert Weissman and Rhoda Yvette Weissman Endowment Fund** with Jewish Community Foundation Orange County.

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| SAVE THE DATE | DWELL FESTIVAL Harvest, Welcome, Gather |
| OCTOBER 20 2024 | A SUKKOT EXPERIENCE |
| THE ECOLOGY CENTER San Juan Capistrano | WEISSMAN ARTS JEWISH COMMUNITY FOUNDATION ORANGE COUNTY |

JCFOC CONGRATULATES **WENDY CHASE ARENSON** **RECIPIENT OF THE 2024 GAIL LITTMAN LEADERSHIP AWARD**

On behalf of all of us at the Jewish Community Foundation Orange County and our greater community, we extend our heartfelt congratulations to our Executive Director, **Wendy Arenson**, on receiving the prestigious **Gail Littman Leadership Award** from **LIFE & LEGACY** and the **Harold Grinspoon Foundation**. Presented at the national LIFE & LEGACY conference this May, the award recognizes outstanding leadership in integrating legacy giving into the culture of a community.

"Wendy's commitment to creating a strong and vibrant Orange County Jewish community is unmatched. She has worked diligently to engage as many organizations as possible in the program," said Arlene Schiff, Senior Advisor at the Harold Grinspoon Foundation. "Her efforts with Life & Legacy continue as a significant flagship contributor to the growth, visibility, and success of the Jewish Community Foundation Orange County."

Gideon Bernstein, JCFOC's Board Chair, shares, "Wendy has helped our organization grow community collaboration, assets, endowments and legacies in our community, well beyond our founders' dreams. This award is a recognition of the tremendous achievements she has notched as the Executive Director of JCFOC."

The Jewish Community Foundation Orange County joined the national LIFE & LEGACY initiative in 2013. Halfway through our 11th year of the program, we are proud to have **14 community partner organizations** with more than **900 legacy commitments** worth an estimated future value of **\$63.9 million**, with **\$34.9 million** already placed in endowments.

MAZAL TOV, WENDY, on this very well-deserved honor!

WHAT WILL **YOUR LEGACY** BE?

Thank you to our dedicated Board leaders, community partners, and volunteer lay leaders for your commitment to LEGACY. **Together, we guarantee a Jewish tomorrow.**

If you are interested in joining our LIFE & LEGACY community, contact Wendy Arenson at wendy@jcfo.org. Let us honor **YOU** at the Endowment Book of Life celebration this October.



Life & Legacy
 ASSURE JEWISH TOMORROWS



Wendy Arenson, left, with Arlene Schiff of the Harold Grinspoon Foundation



Winnie Grinspoon and Harold Grinspoon with Wendy Arenson

ORANGE COUNTY LIFE & LEGACY PARTNERS

**HERITAGE
 POINTE**
Seniors Living in the Jewish Tradition

IRVINE HEBREW DAY SCHOOL

TBT
Temple Beth Torah

**Jewish Federation
 Orange County**

**MERAGE
 JCC**

TEMPLE BETH EL
Irvington, Orange County

**BETH JACOB
 CONGREGATION OF IRVINE**

**Congregation
 B'nai Israel**
קידול בני ישראל

**ORANGE COUNTY
 CSP**
County Scholarships

**Hillel
 Orange County**

**UNIVERSITY
 SYNAGOGUE**
A Reform Congregation

Jewish Collaborative
Feed the Day of Jewish

HEBREW ACADEMY

TEMPLE BAT YAHM
Strength of Tradition, Warmth of Community